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Giovanni Barbieri presents Blooming, the first floral pattern collection for parquet flooring that changes with every bloom.

Blooming collection description

Blooming is the new wood collection with a floral pattern design that renews the way of considering parquet.
It is conceived by Italian Giovanni Barbieri, whose proposals for flooring and wall coverings in stone, wood, glass and terracotta are already winner of prestigious international awards.
Blooming expresses a new aesthetic and functional concept of parquet:
48 sinuous and distinct "petals" in oak or walnut, available in 3 different shades, are harmoniously combined in floors that become striking floral compositions, with a strong material expressiveness. Sophisticated "blooms" come to life with each laying, through shapes that are never the same but always well-coordinated.



Combination of uniqueness, laying simplicity and industrial production

Blooming combines the ingenuity of a creative and novel idea with the ease of installation: the individual wooden elements (petals), meticulously beveled, are industrially made and cut, so that they can be freely positioned and create a different final appearance each time, to great scenic effect. In this sense, a new and different bloom is created with each installation, never the same as the previous ones.
Thanks to its simple and intuitive installation system, Blooming thus revolutionizes the traditional concept of parquet, combining the luxury of the uniqueness of a custom-designed floor with the practicality and convenience of industrial production.

Production

Blooming is synonymous with elegance, quality excellence and Made in Italy.

International Recognition

The Blooming collection was awarded the **Red Dot Product Design Best of the Best Award in 2023,** among the most prestigious awards in the international field.

Design

Because of its strength and durability, the Blooming collection can find application in wood flooring of:
- private residences; hospitality facilities; high-traffic surfaces of commercial areas

Certifications

FSC

The wood used in the Italian production of the parquet in the Bloming collection boasts FSC Certification. This document certifies that the timbers come from responsibly managed forests that provide environmental, social and economic benefits.

VOC FREE

VOC (Volatile Organic Compounds) certification is awarded to products or materials that meet specific standards regarding the emission of volatile organic compounds, substances that are harmful to indoor air quality and thus health.

ANTIBACTERIAL - SILVER PROTECTION (Catas certificate available upon request).

UNI EN 15185 for abrasion resistance. Suitable for high traffic.

UNI EN 713: certification for toys.

FIRE REACTION BFL-s1 OR CFL-s1, according to request and the regulations in force abroad the Country.

JIS A 1460:2021: on formaldehyde content

For further information or estimates:

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Datasheet Blooming Parquet Collection*
by Giovanni Barbieri

Production site	Italy's Veneto Region by BERTI Pavimenti in Legno, Villa Del Conte (Padova)
Standard essence and thickness	13 mm including 4 mm on the top in solid oak and the rest in plywood substrate or other low-cost woods.
Alternatives	Alternative thickness and surface finishing on request, for properly destination use.
Minimum order quantity	No. 1 pack of 8 pieces / Sq Ft. 1.76 / Sq Ft. 18.92
Colours	3 nuances to be used individually or together. The three color tones are determined by heat treatment at different temperatures of the same wood.
Surface Finish	Surface finish with semi-matte, non-gloss brushing system. All surface-applied treatments are water-based, respecting the environment and healthfulness.
Custom made finishes	Other finishes available upon specific request with a minimum production with quantity to be confirmed. Blooming can be supplied unfinished, with or without beveling, to be finished after installation, allowing a final result that perfectly matches the other components of the project.
Patterns/Collection description	Forty-eight shapes all different make up this collection. Each is meticulously beveled throughout.
Tiles dimension	0.22 Sq / 2.4 Sq Ft = average "flower" size

Supply	Supplied in a few ready-mixed patterns to be laid randomly. It is guaranteed to form at least 48 different bloom patterns per single color in the three-color version (see brochure), which becomes at least 144 using a single shade.
Installation	Glue laying (not dry laying). Simple and self-explanatory laying system. An explanation video is available (upon request) to optimize installation time. The use of Mapei Ultrabond P913 - 2K or equivalent of other brands is recommended: it is suggested to rely on the substrates/technical offices of each supplier in reference to the substrates and application, climate, expected.
Complementary parts/accessories available	Perimeter squares available in width 12 cm (5") or multiples thereof (link to the picture **), diagonal cuts not included. - steps (link to the drawing**) - skirting boards - intermediate thresholds - thresholds to terminal 2 mm (link to the drawing**) - other element or shape to be evaluated according to the request.
Notes	1. Formaldehyde in any form is totally excluded. 2. Same tone is not guaranteed for subsequent completion additions to shipped order. 3. Blooming can be used on heated subfloors.

*** This innovative design is protected by a United States utility patent (USTPO), which has already been extended to China, the United Kingdom, the United Arab Emirates, and other countries to follow. More info here.**

**** Link to the drawings:**

Link to Giovanni Barbieri's Blooming home page to see the presentation video:

https://www.giovannibarbieri.com/blooming/